

FAA Board meeting minutes  
Wednesday, January 11, 2017, 5 p.m.  
Film Coop board room, Charlotte Street Arts Centre

Present: Allen Bentley, Sabine Campbell, Katie FitzRandolph, Will Forrestall, Russ Hunt, Heather McTiernan, Tony Merzetti, Cynthia Ryder, Penny Pacey, George Strunz

Absent: Trudy Gallagher

1. **Call to order** by Katie at 5:06

2. **Adoption of the Agenda**

Cynthia said she'd like to add a membership report to the agenda. Adoption of the Agenda as circulated by Katie, with the addition of this item, was **moved** by Allen, **seconded** by George, and **carried**.

3. **Approval of Minutes**

Approval of the minutes of the November 16 board meeting was **moved** by Cynthia, **seconded** by Sabine, and **carried**.

4. **Treasurer's report**

Cynthia summarized the [November statement](#), the [December statement](#), a final [Art off the Streets statement](#), and the final [Gala statement](#). She also summarized the [revised projections for 2017](#). All of these had been circulated on email. She noted that the projections assumed no further income and the reduced Artists in Residence programme. Katie said that she had asked the City about further support for the container, and they said there wouldn't be any, but it seemed clear they'd support the project. There was some discussion about where the numbers on the Art off the Streets statement were derived from. Sabine wondered about the disproportionate payments to artists; Cynthia said Bruce had [explained](#) it had to do with how much time had to be invested. Sabine said it was crucial to be as clear as possible about the program, as it's an important one. Cynthia noted that it was the sort of program that the Community Foundation was more likely to fund. Allen asked whether there was to be another exhibition arising from the program; Sabine said there had already been two. Finally, Cynthia said that all things considered we still don't look too bad financially. Heather suggested there might be a fundraising committee set up; Katie said that would come up later. Russ **moved** acceptance of the report, **seconded** by Will, and the motion **carried**.

5. **President's report**

Katie noted that there was a written [President's Report](#), which had been circulated on email. She said the deadline for the Artists in Residence grant is February 10, and that the items outlined in the report would be discussed in the rest of the meeting. She **moved** acceptance of the report; was **seconded** by Cynthia, and the motion **carried**.

6. **Art in the Schools program**

Katie said that she had called CBC to announce the call for participating artists, and it had been broadcast on Information Morning; she had sent the press release to the *Gleaner*, but they had not run it. Cynthia thought it would be better sent to Liz Fraser at brunswicknews.com. There was some

discussion of PR strategies. Allen thanked Katie for stepping in to front the program while he was out of commission. Russ wondered if we had asked before for artists to step into already designed programs; there was some discussion of how the programs usually are designed. The question was raised about who'll make the decision if we get several applications for the two programs; Allen said he thought the committee could do it. He also reminded us we've decided that the programs need to be closely monitored.

### **7. Art off the Streets program**

Katie said that we still need a final report, and Heather agreed we need to follow up. Katie wondered whether there was still a copy of the last one, which had been submitted directly from Penny. Penny said she didn't have a copy. Heather said she had a draft, and they could work from that. Sabine said she'd help with the report.

### **8. Grants**

Heather described the number of applications coming due in the next few weeks. She wondered whether, if we applied for federal support for Art in the Schools, we could run another if it were funded? Cynthia said we should remember that we could run it next fall, which is still the same calendar year, and still in the Canada 150 range. Russ wondered what the deadline would be; Heather said in three weeks. Katie said she would do the Artists in Residence application, since she's done it before. For Art off the Streets, Downtown Fredericton had given us \$1300 last time for the AiR program; she wondered if the Fredericton Community Foundation might fund Art off the Streets. Heather noted that we don't need to reinvent the program, just show its relevance to the mission. The Community Foundation is just administering the federal funds; their regular grants aren't due until about April. She also said she had just heard from Downtown Fredericton that they were postponing the announcement of their grants. She said that when we're through the current flurry of applications, we should look for others we haven't gone after before, e.g., Scotia Bank.

### **9. Residencies**

Katie wondered whether the Canada 150 program might support this. She said she'd included a reference to that possibility in her application for a summer student. Sabine said there is to be a show of work from the residencies at the library in March; the library will provide refreshments for the opening and a poster. They're thinking about March 8. Katie said we could use that occasion to kick off the AiR program for this year, as well. Heather said there might be storage issues for the pieces involved, because the library has no room; we'll need to find a way to get things there just before the opening. She wondered who is on the AiR committee? Sabine said she was just representing the exhibition committee.

### **10 Container**

There was extensive discussion of the process for decorating the container. It was suggested we need a committee to organize it. Allen suggested asking Brigid Grant and Ros Rosenfeld. Will agreed it would be a good idea to include a range of people; having two board members on each committee and bringing in non-board members would be a good idea. Katie suggested he might like to work on that; he said he would and wondered if Allen would help; Allen said he'd try. Katie said we need to develop a statement of criteria for the decorations. Heather wondered whether that might actually be the first residency? Katie was doubtful, partly because we don't have much control over when the container will be moved from Two Nations Crossing to Officers' Square. There was further discussion, during which Sabine pointed out that we need to invite proposals rather than think about

specific artists. We need a statement of theme. Russ said he thought we had one, as part of the original proposal. Allen said let's get a container committee set up and they can work on this. George said he'd be on a committee, which was agreed to be constituted by George Will, Penny, and Katie. Allen wondered whether it was a good idea to have another committee composed solely of board members. Cynthia agreed, and said the AGM would be a good time to try to engage non-members of the board on committees. She also noted that people don't just volunteer; they need to be agressed upon. She also said there should be a notice in the *ARTSnews* specifically asking for people for committees. Heather wondered, again, about the practice of appointing sequences of *ad hoc* committees rather than creating continuity with some committees continuing over time. She said we should add a review of standing committees to next month's agenda.

### **11. Board vacancies, AGM**

Katie said she had talked with Trudy, who had a very difficult year last year and couldn't attend many meetings, but said this year looked better and she'd like to try to carry on. She had also talked with Joseph McDonald at National Bank, looking to expand the board beyond the tradition members of the arts community. Cynthia said it would be a good idea to have someone on the board who was comfortable with numbers, in case it happens that she can't continue as treasurer. Russ said the same was true of tech support. There was extensive discussion of who might be good, and willing. Heather wondered about putting a call in the *ARTSnews*. Katie thought calling Ignite Fredericton to ask if they had suggestions for people from outside the usual list might be a good idea. Tony said we really ought to be thinking in terms of engaging the membership, since the number of board members is limited. Penny pointed out that we have 11 continuing members, and the limit is 12. Heather suggested that we put on the agenda of the meeting before the AGM the issue of working out a committee structure that might address some of these issues. Sabine asked, well, when is the AGM? Cynthia suggested February 22 at 7:00, and we'd have a board meeting on the 8<sup>th</sup>. Katie said, are we continuing to meet at 5:00? Heather said it's difficult for her, but perhaps she could simply settle for arriving a bit late. Cynthia proposed calling the meeting for 5:15; this was agreed.

Cynthia listed the board members who are continuing on two-year terms, and those who are up for re-election. All of the eleven current members have indicated willingness to continue. There was discussion of whether we wanted a presentation at the AGM, as we had last year; it was agreed we do, but that it should be shorter than Graff's had been. Possible presenters and topics were discussed at some length. There were many possibilities; at the end Katie said she'd call Jared Peters, to discuss plans for renovating the CSAC, then, if he couldn't do it, Kate Rogers and then Tim Yerxa.

### **12. Posting for summer student**

Katie said she was pretty sure we'd get funding for one; the problem is going to be generating applicants. We were incredibly lucky last year that the only applicant turned out to be superlatively competent; we shouldn't count on that happening again, even though there was a second applicant last year whose application got misdirected, and who seemed quite competent, who might apply again. We need to find better ways of advertising for the position. One advantage is that we'll be starting earlier.

### **13. Spring fundraiser**

Katie wondered whether we need a committee to explore possibility of a spring fundraiser. Allen and Tony both reminded us that we'd discussed the possibility of working with Habitat for Humanity on an auction of some of the artworks they have acquired and don't know what to do with. Cynthia said

she would contact them and report at our next meeting. Heather wondered about something like the Hampton Blooming Artists, where artists work in local gardens and the works are auctioned off. Sabine said that in fact that's been done in Fredericton, supporting the Botanical Gardens. There was further discussion of the wisdom of a second art auction, possibly drawing attention away from the Gala.

#### **14. Other business**

a. Membership report. Cynthia summarized her circulated report, which had said: "On December 30th membership renewal requests were sent out to all 2016 members and all persons holding membership in 2015 and before, approximately 250 individuals, groups and businesses. Some email addresses failed and those are being flagged as the mail daemons return them. I see no point in emailing the 2015 and before group again, if they don't renew this year they likely won't.

Membership for 2016 was 75 total. As of 6 PM Sunday, January 8th, 35 total people have either renewed from last year (22) or are renewing from previous years or are new members (13)." She said she would report again at the next meeting.

b. Katie brought up the issue of the Gala committee, and wondered if Sabine would agree to chair it again. Sabine said probably, but she'd like to wait for a meeting of the new board, after the AGM. More discussion of the relation between a possible fundraising committee, the Gala committee ensued. Cynthia suggested that really what we might think about doing is rethinking and refocusing the Gala itself.

c. Tony brought up the matter of the extra \$1000 city grant for the ARTSnews. After extensive discussion (touching on the relation between the city grant and the editor's pay, and what the editor's pay represents in terms of dollars per hours of work) it was agreed to raise Bridget's pay by \$35/month, to \$585, as of the March pay, when she'll receive a new set of postdated cheques.

#### **15. Adjournment**

Amid a continuing discussion of fundraising alternatives, marketing the arts, and so forth, on motion, adjournment occurred at 6:51.

Russ Hunt  
Secretary