

FAA Board meeting minutes
Wednesday, January 6, 2016
Film Co-op Board Room
Charlotte Street Arts Centre

Present: Allen Bentley, Dan Gleason, Russ Hunt, Heather McTiernan, Tony Merzetti,
Cynthia Ryder, Penny Pacey
Absent: Sabine Campbell, Bruce Gray

1. Call to order by Penny at 6:04

2. Adoption of the agenda

Adoption was moved by Allen, seconded by Tony, and carried.

3. Adoption of the minutes

Adoption of the minutes of the December 9 meeting was moved by Heather, seconded by Dan, and carried.

4. President's report

Penny said there was not much to report; most items will come up later in the agenda. She said that there had been a phone message regarding something George Strunz had written for the Telegraph, but that it had not been clear what was wanted, and the message had been forwarded to George.

5. Treasurer's report

Cynthia summarized the December [financial statement](#).

6. Membership report.

Cynthia said it was going okay, with about 20 renewals so far. She wondered whether we want to put some pressure on with an emailing before the AGM. Penny wondered about how we might get more people at the AGM, saying we should discuss that. Heather said that the member engagement committee should probably make some decisions,

7. Programs / issues:

a. AGM

Penny noted that the room has been booked, the rain date set, and we need to arrange for beer and pizza. She said she would contact Sean Dunbar again, and suggested we approach Milda for pizza, if she's available. A notice has been sent to the *ARTSnews*. Russ wondered whether there are other media that we might use to publicize it. Heather suggested the CBC PSA; Dan wondered about an announcement at the Monday Night Movie. Allen mentioned the Information Morning PSA conversations with Terry Seguin; Penny said she'd call on Monday morning. Heather wondered whether there were a way to join the AGM with some sort of event that would attract more people. Russ said he thought we'd talked about that before, and there had been agreement it seemed a good idea, but he

couldn't remember what had been done about it. Tony thought someone might do an equivalent of the State of the City thing – an address or panel on The State of the Arts. Dan wondered whether the director of the Beaverbrook Gallery could be invited, given the current public interest in their expansion. Other suggestions were the new curator at the BAG, or Tim Yerxa. Tony said that the presentation about the BAG expansion at the art connection open house Tim had sponsored had been impressive, and we might find a way to include that. Dan agreed to contact Terry Graff and see if something could be set up.

Penny wondered about a slate of officers for the AGM. Allen said that rounding up candidates was his job, and he'll be phoning potential members starting tomorrow; he read off a list of a dozen or more names. Penny wondered whether all the current members of the board would be eligible, and would re-offer. Russ wondered whether there were a list; Cynthia said it's on the Dropbox and she'd circulate a list of people's current terms.

b. Grant applications

Heather noted a couple of outstanding issues; there's a new deadline, February 12, for the Community Festival grant applications; she said she'd write the application based on last years, but she'd need to know who's going to be involved. Penny said it was another issue the board should discuss, connected to our hiring a summer student. Heather wondered in Katie Fitzrandolph would want to be involved in that again; Penny said her guess was that she would be. Heather noted that we've not heard about the \$1500 Downtown Fredericton grant, but it turned out we have a letter saying no. Her summary was that we've applied for six grants over the year and received two, both from the city.

c. Art in the Schools

Allen reported that the process is up and running. Dianne Kay has send out the application forms, and the jury – Peter Thomas and Trudy Gallagher, with Sabine acting as board rep – is set to meet on the 29th.

d. Art off the Streets

Penny said the project is moving along; we just need to select three artists and it will be off. She said she and Bruce have already had expressions of interest from 14 artists. There was some discussion of possible projects. Dan wondered if there were set dates; Penny said it would depend on the individual artists; they could set their own dates, but each project will run three weeks and then a fourth week for an exhibition.

e. ARTSnews, event calendar

Russ reported that the reorganization of the way the *ARTSnews* is circulated was on the verge of being complete, and that with some luck the January 7 issue, which was scheduled to go out that evening, would be distributed via phplist rather than the St. Thomas server. He had been running tests for some time and it seemed that the best alternative was to circulate the email in the same way it has

been formatted, but with a link to the newsletter on the Web site rather than an attached PDF. He was waiting for confirmation from Bridget that it was okay with her. He said the process had been a good deal more complicated than he'd anticipated, so nothing further has been done regarding the online events calendar, but that the move to a link rather than an attached file was a step in that direction, and that he hoped as soon as we were over the hump with the newsletter list progress could be made on that. He also said that he'd put the text about Art off the Streets and Art in the Schools on the main page, but would prefer to have less text on the main page, and perhaps a picture drawing attention to a link with the longer text. Allen said he thought there was a picture of the Yvonne Kershaw workshop available (it had been in the *Gleaner*, but he thought Yvonne might have the rights to it), and he'd check. Penny said she thought there was a picture of the project involving puppets that might serve.

8. Other business

There was some discussion of the Facebook page; Cynthia said we should be finding ways to get more people to post things, and that there could be more administrators of the page – that is, people who could post as representing the FAA. It takes more time than one person has to keep it live. Penny said she thought she was probably an administrator, but didn't have time to do much. Perhaps we need a board member who has a particular interest in it – and who is a photographer to boot. Allen said Derek Davidson would be good; Cynthia mentioned William Forrestall. Allen said it's about attracting people with the right skills to serve on the board.

Allen wondered whether we would hire Clio Windust again if we get a summer student grant. Penny said that she had certainly done a good job, but we would need to be clearer about projects being finished at the end of the appointment.

9. Time and date of next meeting

Penny wondered whether we need a meeting before the AGM. There was some discussion, combining reluctance to schedule a meeting with acknowledgement that it might be a good idea. It was agreed that we should meet preceding the AGM, so: 5:30 on Wednesday, February 10, 2016, in the multi-purpose room at the CSAC.

10. Adjournment at 6:53.

Russ Hunt
Secretary