

FAA WEBSITE MEETING (loose)MINUTES – July 29
-submitted by Courtney Steeves

Aaron walked through the “mock site” that he has, and started to show us his progress so far. Here are some points that we need to firm up:

ABOUT US – (DISCOVER)

We need a small blurb of an explanation of who FAA is, what we do, and how it we are allies to the Arts Community. One paragraph should do ☺

ARTSnews

We can have it so that it is a downloadable PDF, or we can find a way that Bridget can use a form that auto-fills into a webpage that can be accessed from the FAA homepage. Aaron is looking into these options.

“EVENTS” CALENDAR will be available on the website as a submenu to the *ARTSnews* tab at the top bar, perhaps we could include deadlines for funding and various scholarships to have a more well-rounded reflection of the *ARTSnews*.

OUR SUPPORTERS

- we need to have a tiered sponsorship (ie. Community Partners (City of F'ton), Arts promoters (Grid City, Music Runs Through It). Those that we would like to have on the homepage, and then a sub-page that you can click on that shows our community and links to their pages (from the sub-page, not the homepage) ACTION: make a list of those on the front page and those on the sub-page

COLOURS and FONTS

Right now the green used is hard to read on the background of the whitewashed photos. We could see what it looks like against a dark-wash, or look to a different colour scheme. Color.adobe.com - SO many choices!!

Fonts.google.com - I liked: Varta, Monserrat

DONATE/JOIN

Could put both under the header of SUPPORT, with a drop-down to JOIN and DONATE (but a donates button will always be visible on the homepage) Should make sure to clarify the DONATE vs MEMBER APPLICATION, as they will offer different charitable receipts

CWH vs GOOGLE

Aaron brought up both options to host our site, they both have servers in Canada, they both offer the same amount of security. It looks like Google is the better option for: cost, firewall, autobackups, unlimited capacity (which I think is important if we are looking to online auctioning this year for the Gala)