

Summer job for a student with SEED funding

Public Relations / Social Media Coordinator

The Fredericton Arts Alliance (FAA) is looking for a student to help develop its public presence online and in print media. The ideal candidate will infuse our social feed with high energy and fun across a range of social platforms, generating excitement for the organization, growing our audience and engaging our community with our work. The ability to revamp our website would be a distinct asset.

Job Summary

The successful applicant for this position will be able to work independently and show initiative in learning about the organization's activities and in identifying ways to tell a story on social platforms, will have the creative chops to take exciting photos and videos, discover and curate user content, write snappy captions and clear content to keep the public effectively informed and engaged. This position requires someone outgoing, creative and organized; someone who will work under the supervision of members of a volunteer board of directors, but will be proactive in identifying strategies while keeping supervisors informed. The successful candidate will work out of Planet Hatch, an engaging environment with ample support.

Requirements

The successful applicant will:

- Have strong knowledge and technical for dealing with social media platforms
- Display strong photography and video skills
- Be able to utilize media like radio, television, and print effectively
- Have or develop ability to manage and create online materials on Web sites
- Bring project management and organizational skills
- Be a creative, out-of-the-box thinker and an effective, proficient writer

Apply to:

President@frederictonartsalliance.ca

For more information about the New Brunswick Student Employment Experience Development (SEED) program, click [here](#).